

THE ANNUAL REPORT



Big Brothers
Big Sisters®
KANSAS CITY

2020

ABOUT BIG BROTHERS BIG SISTERS

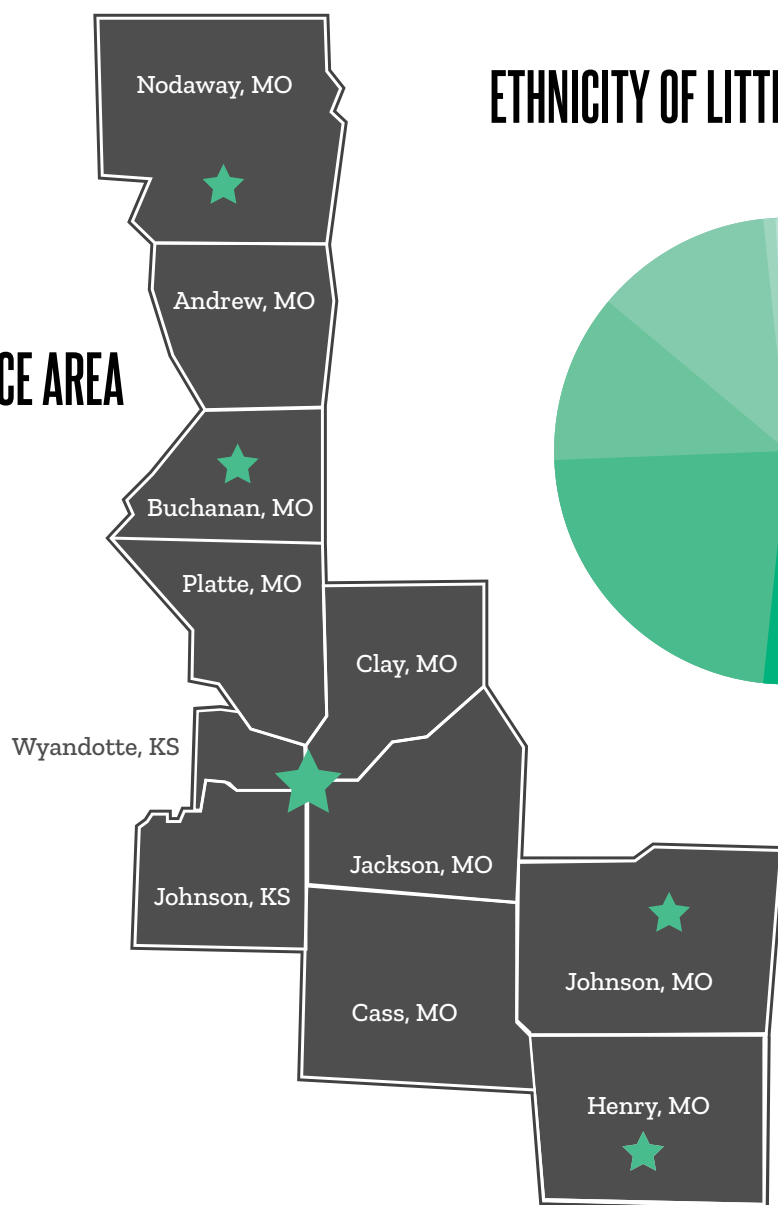
STANDING TOGETHER TO DEFEND POTENTIAL

In a world of causes, we make a difference by creating professionally supported, one-to-one Matches for kids who want to realize their full potential. There are over 270 BBBS affiliates across the U.S. BBBSKC has consistently been recognized as one of the top agencies in the country for growth and quality of service.

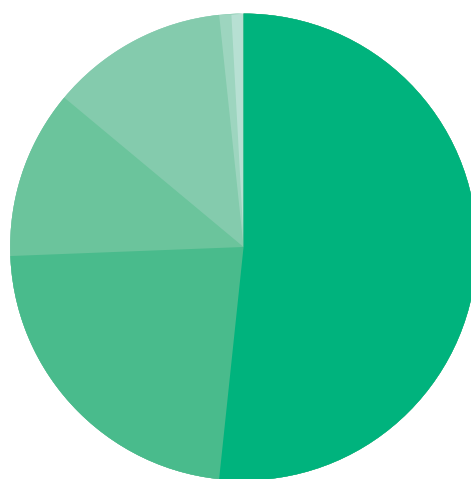
OUR PURPOSE

To clear the path to a child's biggest possible future.

SERVICE AREA



ETHNICITY OF LITTLES



- Black | 57%
- White | 19%
- Hispanic and Latino | 11%
- Multiracial | 11%
- Other | 1%
- Asian | 1%

FINANCIAL INFORMATION

CASH	\$1,883,801
OTHER CURRENT ASSETS	\$801,265
TOTAL CURRENT ASSETS	\$2,685,066
FIXED ASSETS	\$3,688,206
OTHER ASSETS	\$157,497
TOTAL ASSETS	\$6,530,769



Number of Active Matches

CURRENT LIABILITIES	\$837,289
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*Note: Includes \$610,800 of SBA PPP Funds. BBBSKC's Loan was forgiven in full July 2021.

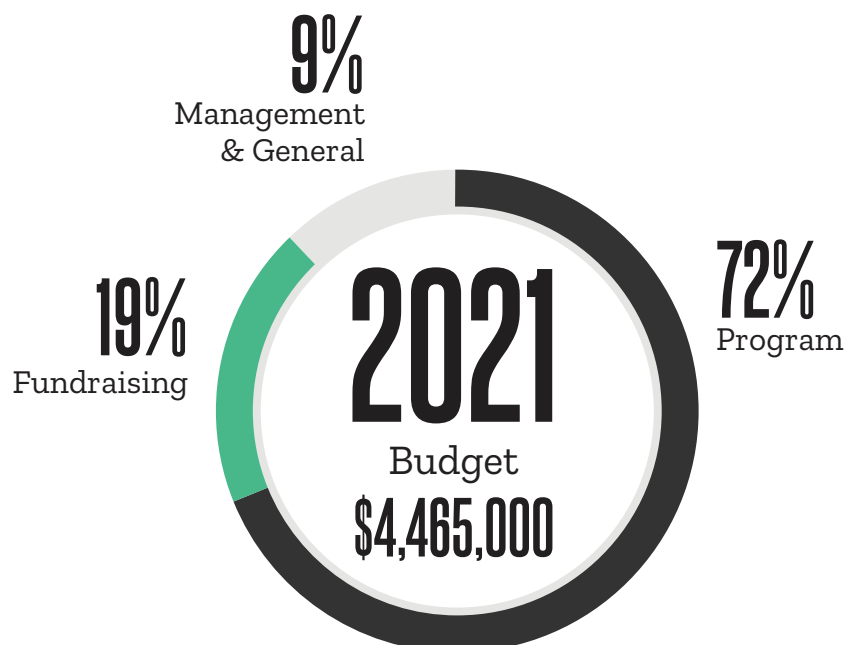
LONG TERM LIABILITIES	\$722,008
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NET ASSETS	\$4,971,472
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TOTAL LIAB. AND NET ASSETS	\$6,530,769
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Operating Budget



THE FASTEST
GROWING AGENCY
IN THE UNITED STATES

Audit available upon request:

Whitney Elyachar: whitney@bbbskc.org

LITTLES

98% SAY THEY LIKE THEIR BIG

SAY THEIR BIG HAS TAUGHT THEM SOMETHING NEW 92%

95% SAY THEIR BIG HELPS THEM REACH THEIR FULL POTENTIAL

BIGS



Say they are happy with their decision to become a Big



Say they have a positive relationship with their Little



Would recommend the program to a friend

Report that their child has improved in relationships at home

67%

Say their child has grown in their self-esteem

73%

PARENTS/
GUARDIANS

Say they've seen a positive change in their child since joining the program

93%

SOMETHING BIG

We don't have to create potential—we just have to defend it.

Big Brothers Big Sisters Kansas City serves children and teens primarily from one-parent homes that want and truly need a mentor. BBBSKC matches Littles in 2nd-11th grade with Bigs in a one-to-one, life-changing friendship. Bigs and Littles hang out 2-3 times a month for a few hours doing normal, everyday activities like going to see a movie, playing games, going out to eat, or just hanging out!

Each Match is supported by a dedicated Match Support Specialist who is always there to provide resources and support specific to the Little's age. With a Big in their life, children and teens in the BBBSKC program are empowered to ignite their potential as they grow in their self-esteem, earn better grades, and develop a lifelong friendship with their Big.

OUR LEADERSHIP

BOARD OF DIRECTORS

Our dedicated and talented Board of Directors leads the BBBSKC agency in making important decisions, fundraising, and guiding the organization to success.

DONATION CENTER BOARD

This Board focuses on BBBSKC's partnership with Savers Thrift Stores and the clothing donation business. They make decisions that lead a productive and profitable model that provides funding to the BBBSKC program.

BIG IMPACT GROUP

The Big Impact Group is a group of dedicated young professionals who volunteer their time, talents, and energy to support fundraising and recruitment initiatives.

DIVERSITY, EQUITY, AND INCLUSION ADVISORY BOARD

The Big Brothers Big Sisters Diversity, Equity, and Inclusion Advisory Board is a group of community leaders who work to increase exposure of the program in diverse communities, recruit Bigs, and champion diversity, equity, and inclusion for the agency.

SIGNATURE EVENTS



May/June | Legacy is the premier client-entertainment golf tournament for community and business leaders in the Midwest. Golfers enjoy an extraordinary gift salon and more unmatched player amenities including: car wash, gourmet breakfast, massages, hot-towel shaves, cigar emporium, and more.



July | Summer Fun for Kids' Sake (originally Bowl for Kids' Sake) is Big Brothers Big Sisters' largest annual fundraiser and one of the biggest fundraisers in Kansas City. This July event encourages companies and individuals to form a team, fundraise for BBBS, and celebrate their hard work.



Fall | The Empower Event is an annual event that honors the BBBSKC Bigs of the Year. This event is a morning of positivity and inspiration that provides attendees multiple opportunities to support Matches in Kansas City through monthly giving.



December | Annually, a class of dynamic, charitable, passionate, hard-working professionals are chosen to be honored as Kansas City's Most Wanted. These individuals are movers and shakers who are making a big difference in their profession and in their community. Each Honoree is recognized in *The Independent*, leads a fundraising campaign, and puts together a once-in-a-lifetime auction package to be auctioned off at the Most Wanted Auction benefiting BBBSKC.

OTHER WAYS TO HELP



Match Makers is BBBSKC's monthly giving program. Each month your contribution will introduce a new waiting Little to their Big. Monthly contributions of \$25, \$35, \$50, or an amount of your choice will be automatically deducted from your debit or credit card each month. You will receive monthly stories on the friendships you are creating. This is an easy way to make a big impact.

INTERNSHIP AND CAREER DEVELOPMENT PARTNERSHIP

BBBSKC's program provides students with unique opportunities and support to help them reach their post-secondary goals. We are looking to partner with companies and organizations that can provide internship and employment opportunities, host career development workshops, or conduct business tours for students.

DONATE CLOTHES

Big Brothers Big Sisters is a partner with all local Savers Thrift Stores. This provides 25% of our operating budget. You can help by donating clothes and household items by dropping them off at a Savers store, dropping them off at one of the 100+ blue bin locations, or scheduling a pick up at your home.

LUNCH & LEARN

A great way to announce your partnership or to introduce your employees to BBBSKC is to host a Lunch & Learn at your office. Agency staff will talk in more detail about the agency and the different ways to get involved.

THIRD-PARTY EVENTS

If you are organizing a fundraiser for your group or company, consider making BBBSKC the beneficiary of your event. Third-party events can be as simple as a jeans day at work, or more involved, such as a golf tournament or 5K.

BBBSKC ORGANIZATION CHART

TOGETHER
WE ARE
DEFENDERS
OF **POTENTIAL**

CHILD/STUDENT ENROLLMENT

■ LITTLES

VOLUNTEERS/SUPPORTERS

■ BIGS, PARENTS, BOARDS, AND DONORS

PROGRAM TEAM

■ CHILD ENROLL

■ 90 DAY MS

■ VOL ENROLL

■ MATCH SUPPORT

SUPPORT TEAMS

■ HUMAN RESOURCES

■ DONATION CENTER

■ FINANCE

■ SATELLITE OFFICES

■ SYSTEMS + INTAKE

■ OFFICE

■ SPECIAL EVENTS

■ DEVELOPMENT

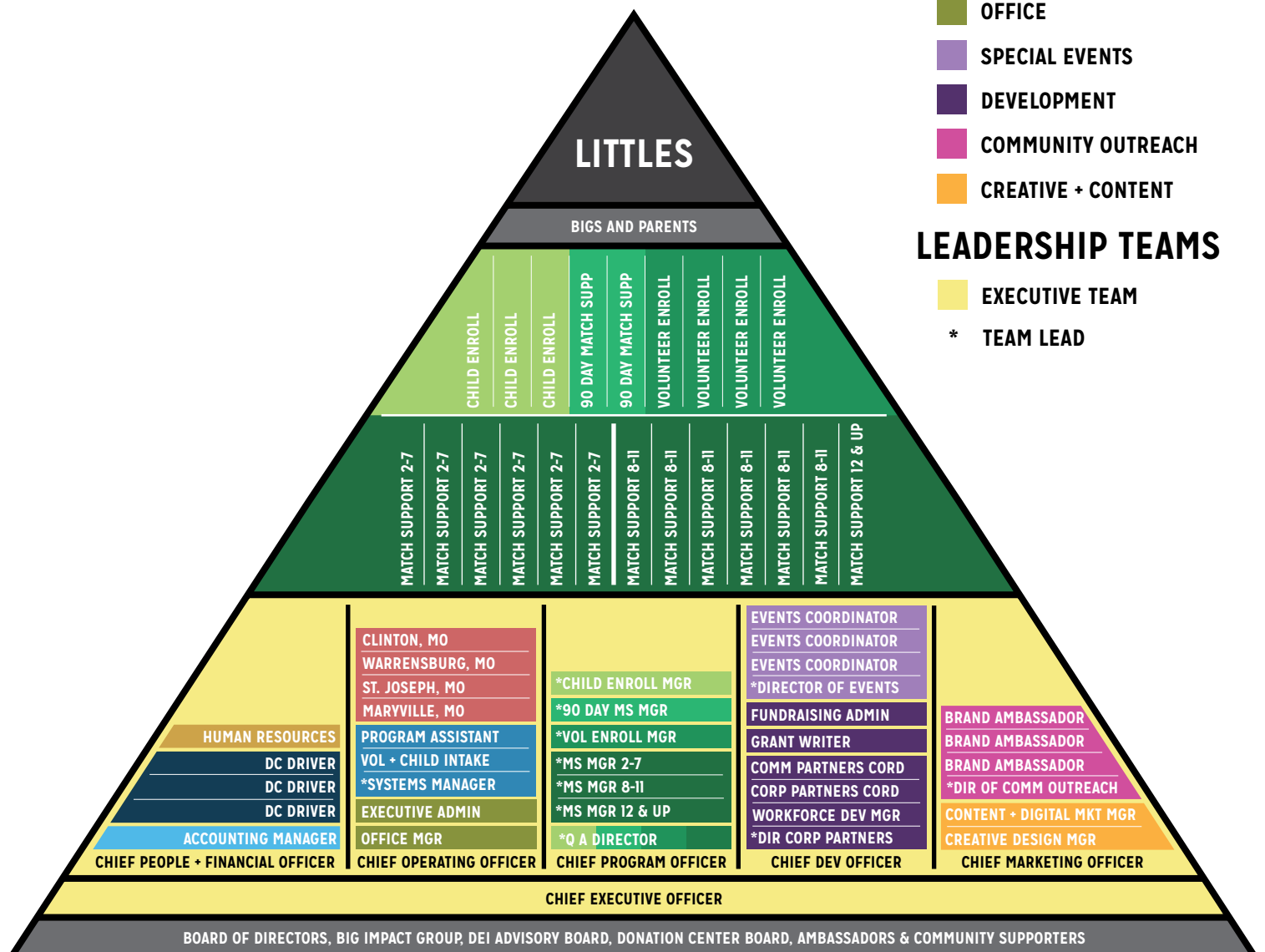
■ COMMUNITY OUTREACH

■ CREATIVE + CONTENT

LEADERSHIP TEAMS

■ EXECUTIVE TEAM

* TEAM LEAD





BOARD OF DIRECTORS

Defending Potential



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*President

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LEADERSHIP GROUPS



BIG IMPACT GROUP

Defending Potential



BOARD OF AMBASSADORS

Defending Potential



DEI ADVISORY BOARD

Igniting Potential



DONATION CENTER BOARD

Empowering Potential

LEADERSHIP GROUPS

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Regan 'RC' Hahn
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Tiffany Willis
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Big Brothers
Big Sisters®

KANSAS CITY