



WHAT'S YOUR POTENTIAL?

Discover how you can
defend potential today.



Big Brothers
Big Sisters.

KANSAS CITY

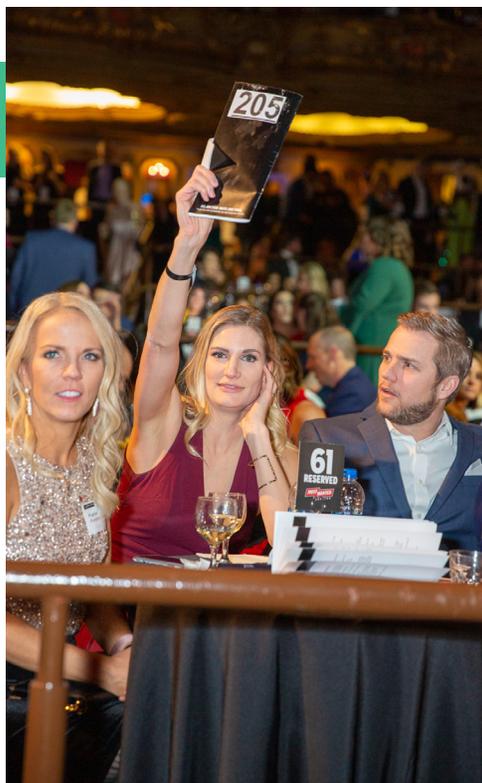
EVERYONE HAS POTENTIAL

At Big Brothers Big Sisters Kansas City, we're committed to making a life-changing, generational impact on our community. We make a difference by creating professionally supported, one-to-one Matches that empower kids in KC to realize their full potential.

And we can't do it alone. You have a part to play, and this is your guide to discovering your potential!

Everyone has a different set of talent and resources, and there are just as many different ways for you to get involved with Big Brothers Big Sisters! You can support Big Brothers Big Sisters as a Giver, Doer, or Connector. You can pick just one, your two favorites, or all three! No matter how you choose to get involved, know that you're making a difference for kids all across our community.

You've got lots of potential — it's time to ignite it!



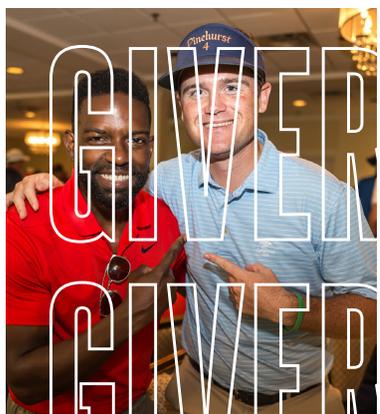
01: GIVER

A Giver may not have a lot of extra time, but they have worked hard to be able to make a difference! Givers are people who have a little extra on their plate and are looking to share. Givers are looking for ways to put their dollars to work — whether \$5, \$20, or much more — to make a meaningful difference in their community. A Giver cares deeply about their community and knows that every bit helps! Here are a few ways you can join us as a Giver:

1. Become a Match Maker! Help introduce a waiting Little to their Big each month through a regular monthly gift. Most Match Makers give \$35/month.

2. Become an Impact Sponsor! Is your company looking for ways to empower the potential of kids in our community? Your company can support Big Brothers Big Sisters as an Impact Sponsor!

3. Support a BBBSKC Signature Event! There are several ways to get involved with our three signature events: You can participate in a foursome in our Legacy Golf Tournament, donate to a Summer Bowl team of your choice, or bid on silent and live auction items in the Most Wanted Auction!



02: DOER

Doers like to get things done! A Doer is someone who love rolling up their sleeves and applying some effort to make a difference in their community. Doers have some time that they want to put to good use for a good cause — and good fun along the way! Doers are the boots on the ground and the face of our mission. They help defend potential each and every day! Here are a few ways you can join us as a Doer:

1. Become a Big! Be matched with a Little in your community! You'll spend a few hours together 2-3 times a month doing normal, everyday things together. Just by being yourself, you'll help clear the path to your Little's biggest possible future.

2. Participate in Summer Bowl for Kids' Sake! Join a team of 5 friends or colleagues and work to raise \$200 each for a team total of \$1,200! Your team will get to celebrate your fundraising success together at a free party in July!

3. Join a Board! Big Brothers Big Sisters has four boards — the Board of Directors, Big Impact Group, Diversity, Equity, & Inclusion Advisory Board, and Donation Center Board — that help provide leadership, guidance, and support for the BBBS mission. These leaders play an important role in our fundraising and recruitment efforts!





03: CONNECTOR

A Connector knows lots of people, and loves to connect others to collaborate and build new relationships. Connectors love people and see each new encounter as a possibility. A Connector understands the value of relationships and sees that at the heart of BBBSKC! If you've already thought of a friends, colleagues, or organizations you know that you want to introduce to BBBSKC, you could be an incredible Connector! Here are a few ways you can join us as a Connector:

1. Become a Summer Bowl Team Captain!

Summer Bowl Team Captains recruit 5 friends to join their Summer Bowl team and help encourage the team as your work together to raise \$1,200 for BBBSKC. Best of all, your team will get to celebrate your fundraising success together at a free party in July!

2. Host a Lunch & Learn at your company!

Lunch & Learns are our favorite way to introduce a big group of people to all the different ways you can get involved with Big Brothers Big Sisters. We'll provide the food, you provide the people!

3. Become a Most Wanted Honoree!

Join a class of 30 other charitable, passionate, and hard-working professionals and set a goal to raise \$10,000 or more for BBBSKC by collecting silent auction items and creating once-in-a-lifetime live auction packages!



IGNITE.

EMPOWER.

INSPIRE.

DEFEND.



bbbskc.org

