Together, we are defenders of potential.
ABOUT BIG BROTHERS BIG SISTERS

STANDING TOGETHER TO DEFEND POTENTIAL

In a world of causes, we make a difference by creating professionally supported, one-to-one Matches for kids who want to realize their full potential. There are over 270 BBBS affiliates across the U.S. BBBSKC has consistently been recognized as one of the top agencies in the country for growth and quality of service.

OUR PURPOSE

Empower every kid to graduate with a plan for their future and a mentor that lasts a lifetime.
99% say they like their Big

Say their Big has taught them something new 91%

89% say their Big has had a positive impact on their life

95% say their child has tried new experiences since being Matched

Say they are happy with their decision to become a Big 95%

95% say they have a positive relationship with their Little

74% say their child has a positive influence on their child

Say BBBS has had a positive influence on their child 88%

93% say they feel confident in handling challenges as a mentor

Say their child has a positive relationship with their Big 94%
We don’t have to create potential—we just have to defend it.

Big Brothers Big Sisters Kansas City serves children and teens primarily from one-parent homes that want and truly need a mentor. BBBSKC matches Littles in 2nd-11th grade with Bigs in a one-to-one, life-changing friendship. Bigs and Littles hang out 2-3 times a month for a few hours doing normal, everyday activities, like going to see a movie, playing games, going out to eat, or just hanging out!

Each match is supported by a dedicated match support specialist who is always there to provide resources and support specific to the Little’s age. With a Big in their life, children and teens in the BBBSKC program are empowered to ignite their potential as they grow in their self-esteem, earn better grades, and develop a lifelong friendship with their Big.

**OUR LEADERSHIP**

**BOARD OF DIRECTORS**

Our dedicated and talented Board of Directors leads the agency in making important decisions and guiding BBBSKC to success.

**THRIFT OPERATIONS BOARD**

This Board focuses on BBBSKC’s partnership with Savers Thrift Stores and the clothing donation business. They make decisions that lead to a productive and profitable model that provides funding to the BBBSKC program.

**FAMILY ADVISORY BOARD**

The Family Advisory Board is designed to create a community of parents and guardians who are passionate about influencing the culture and impact of BBBSKC.

**BIG IMPACT GROUP**

The Big Impact Group is a group of dedicated young professionals who volunteer their time, talents, and energy to support fundraising and recruitment initiatives.

**JEDI ADVISORY BOARD**

The Big Brothers Big Sisters JEDI Advisory Board is a group of community leaders who work to increase exposure of the program and diverse communities, recruit Bigs, and champion justice, equity, diversity, and inclusion for the agency.
May/June | Legacy is the premier client-entertainment golf tournament for community and business leaders in the Midwest. Golfers enjoy an extraordinary gift salon and more unmatched player amenities including: car wash, gourmet breakfast, massages, hot-towel shaves, cigar emporium, and more.

July | Bowl for Kids’ Sake is Big Brothers Big Sisters’ largest annual fundraiser and one of the biggest fundraisers in Kansas City. This month-long event encourages companies and individuals to form a team, fundraise for BBBS and enjoy a bowling party with food, drinks and entertainment.

Fall | The Empower Event is an annual event that honors the BBBSKC Bigs of the Year. This event is a morning of positivity and inspiration that provides attendees multiple opportunities to support Matches in Kansas City through monthly giving.

December | Annually, a class of dynamic, charitable, passionate, hard-working professionals are chosen to be honored as Kansas City’s Most Wanted. These individuals are movers and shakers who are making a big difference in their profession and in their community. Each Honoree is recognized in *The Independent*, leads a fundraising campaign, and puts together a once-in-a-lifetime auction package to be auctioned off at the Most Wanted Auction benefiting BBBSKC.
Match Makers is BBBSKC’s monthly giving program. Each month your contribution will introduce a new waiting Little to their Big. Monthly contributions of $25, $35, $50, or an amount of your choice will be automatically deducted from your debit or credit card each month. You will receive monthly stories on the friendships you are creating. This is an easy way to make a Big impact.

BBBSKC’s program provides students with unique opportunities and support to help them reach their post-secondary goals. We are looking to partner with companies and organizations that can provide internship and employment opportunities, host career development workshops, or conduct business tours for students.

Big Brothers Big Sisters is a partner with all local Savers Thrift Stores. This provides 25% of our operating budget. You can help by donating clothes and household items by dropping them off at a Savers store, dropping them off at one of the 100+ BBBS bin locations, or scheduling a pick up at your home.

A great way to announce your partnership or to introduce your employees to BBBSKC is to host a Lunch & Learn at your office. Agency staff will talk in more detail about the agency and the different ways to get involved.

If you are organizing a fundraiser for your group or company, consider making BBBSKC the beneficiary of your event. Third-party events can be as simple as a jeans day at work, or more involved, such as a golf tournament or 5k.
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<th>NAME</th>
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IMPORTANT DATES

Feb-April | Big Draft

April 27 | NFL Draft Parties

May 22 | Legacy Loch Lloyd

June 12 | Legacy The National

July | Summer Bowl for Kids’ Sake

August | Summer Bowl for Kids’ Sake Super Team Party

August | BBBS Day at the K

October | Empower Event

December 9 | The Most Wanted Auction
WE ARE A FORCE FOR CHANGE