

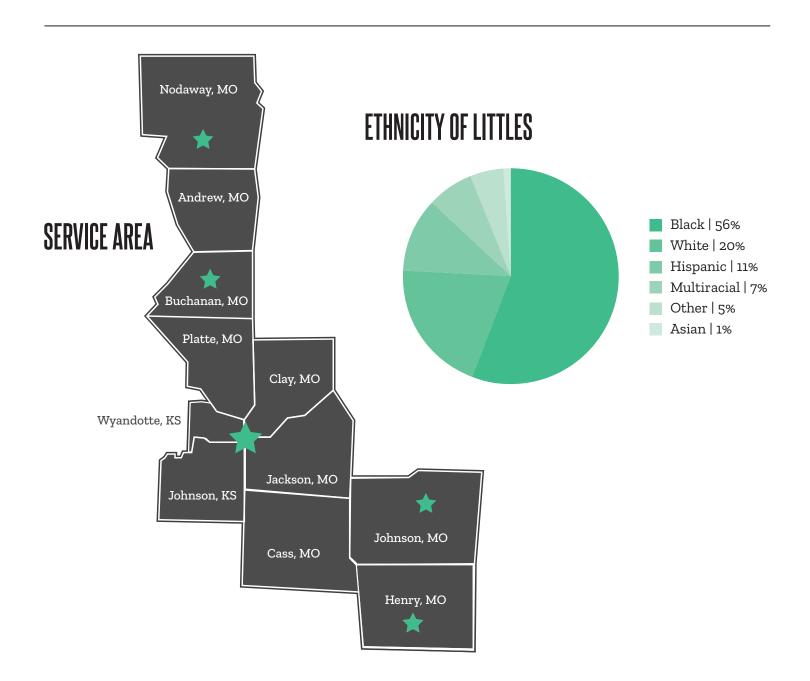
# ABOUT BIG BROTHERS BIG SISTERS

#### STANDING TOGETHER TO DEFEND POTENTIAL

In a world of causes, we make a difference by creating professionally supported, one-to-one Matches for kids who want to realize their full potential. There are over 270 BBBS affiliates across the U.S. BBBSKC has consistently been recognized as one of the top agencies in the country for growth and quality of service.

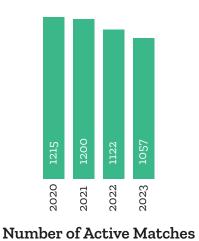
#### **OUR PURPOSE**

Empower every kid to graduate with a plan for their future and a mentor that lasts a lifetime.

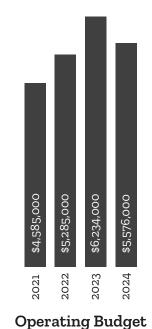


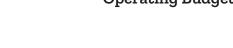
# FINANCIAL INFORMATION

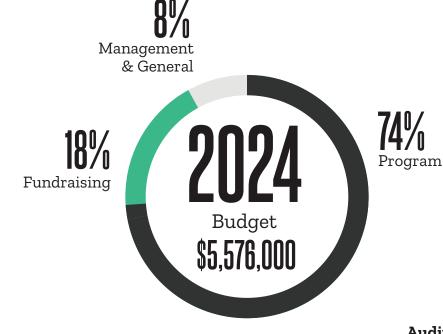
CASH	\$435,459
OTHER CURRENT ASSETS	\$1,006,947
TOTAL CURRENT ASSETS	\$1,442,406
FIXED ASSETS	\$8,067,349
OTHER ASSETS	\$755,653
TOTAL ASSETS	\$10,265,408



<b>CURRENT LIABILITIES</b>	\$168,809
LONG TERM LIABILITIES	\$6,353,412
NET ASSETS	\$3,743,187
TOTAL LIAB. AND NET ASSETS	\$10,265,408







Audit available upon request:

Whitney Elyachar: whitney@bbbskc.org

990/ SAY THEY LIKE THEIR BIG



97%

SAY HAVING A BIG HAS HAD A POSITIVE IMPACT ON THEIR LIFE

91%

SAY SPENDING TIME WITH THEIR BIG MAKES THEM FEEL BETTER ABOUT THEMSELVES

BIGS

95%

Say they are happy with their decision to become a Big



Say they are a compatible Match with their Little



Say they feel confident in handling challenges as a mentor

# OUR IMPACT

Say they have noticed a positive change in their child since enrolling in BBBS

Say they have a positive relationship with their child's Big

#### PARENTS/ GUARDIANS

Say their child has a positive relationship with their Big



# **SOMETHING BIG**

We don't have to create potential—we just have to defend it.

Big Brothers Big Sisters Kansas City serves children and teens primarily from one-parent homes who want and truly need a mentor. BBBSKC matches Littles in 2nd-11th grade with Bigs in a one-to-one, life-changing friendship. Bigs and Littles hang out 2-3 times a month for a few hours doing normal, everyday activities, like going to see a movie, playing games, going out to eat, or just hanging out!

Each match is supported by a dedicated match support specialist who is always there to provide resources and support specific to the Little's age. With a Big in their life, children and teens in the BBBSKC program are empowered to ignite their potential as they grow in their self-esteem, earn better grades, and develop a lifelong friendship with their Big.

### **OUR LEADERSHIP**

#### **BOARD OF DIRECTORS**

Our dedicated and talented Board of Directors leads the agency in making important decisions and guiding BBBSKC to success.

#### THRIFT OPERATIONS BOARD

This Board focuses on BBBSKC's partnership with Savers Thrift Stores and the clothing donation business. They make decisions that lead to a productive and profitable model that provides funding to the BBBSKC program.

#### FAMILY ADVISORY BOARD

The Family Advisory Board is designed to create a community of parents and guardians who are passionate about influencing the culture and impact of BBBSKC.

#### **BIG IMPACT GROUP**

The Big Impact Group is a group of dedicated young professionals who volunteer their time, talents, and energy to support fundraising and recruitment initiatives.

#### **JEDI ADVISORY BOARD**

The Big Brothers Big Sisters JEDI Advisory Board is a group of community leaders who work to increase exposure of the program and diverse communities, recruit Bigs, and champion justice, equity, diversity, and inclusion for the agency.

# SIGNATURE EVENTS



May/June | Legacy is the premier client-entertainment golf tournament for community and business leaders in the Midwest. Golfers enjoy an extraordinary gift salon and more unmatched player amenities including: car wash, gourmet breakfast, massages, hot-towel shaves, cigar emporium, and more.



July | Bowl for Kids' Sake is Big Brothers Big Sisters' largest annual fundraiser and one of the biggest fundraisers in Kansas City. This month-long event encourages companies and individuals to form a team, fundraise for BBBS and enjoy a bowling party with food, drinks and entertainment.



**September** | The Empower Event is an annual event that honors the BBBSKC Bigs of the Year. This event is a morning of positivity and inspiration that provides attendees multiple opportunities to support Matches in Kansas City through monthly giving.



**December** | Annually, a class of dynamic, charitable, passionate, hard-working professionals are chosen to be honored as Kansas City's Most Wanted. These individuals are movers and shakers who are making a big difference in their profession and in their community. Each Honoree is recognized in *The Independent*, leads a fundraising campaign, and puts together a once-in-alifetime auction package to be auctioned off at the Most Wanted Auction benefiting BBBSKC.

## OTHER WAYS TO HELP



Match Makers is BBBSKC's monthly giving program. Each month your contribution will introduce a new waiting Little to their Big. Monthly contributions of \$25, \$35, \$50, or an amount of your choice will be automatically deducted from your debit or credit card each month. You will receive monthly stories on the friendships you are creating. This is an easy way to make a Big impact.

#### **BIG FUTURES PROGRAM**

BBBSKC's program provides students with unique opportunities and support to help them reach their post-secondary goals. We are looking to partner with companies and organizations that can provide internship and employment opportunities, host career development workshops, or conduct business tours for students.

#### DONATE CLOTHES

Big Brothers Big Sisters is a partner with all local Savers Thrift Stores. This provides 25% of our operating budget. You can help by donating clothes and household items by dropping them off at a Savers store, dropping them off at one of the 150+ BBBS bin locations, or scheduling a pick up at your home.

#### **LUNCH & LEARN**

A great way to announce your partnership or to introduce your employees to BBBSKC is to host a Lunch & Learn at your office. Agency staff will talk in more detail about the agency and the different ways to get involved.

#### THIRD-PARTY EVENTS

If you are organizing a fundraiser for your group or company, consider making BBBSKC the beneficiary of your event. Third-party events can be as simple as a jeans day at work, or more involved, such as a golf tournament or 5k.

# **TOGETHER** WE ARE DEFENDERS OF POTENTIAL



Littles

#### Volunteers/Supporters

Bigs, Guardians, Boards, and Donors

#### **Program Team**

- Enrollment & Matching
- Match Support
- Resources

#### **Support Teams**

- Community Outreach
- Creative + Content
- Satellite Offices
- Thrift
- **Systems**
- Office
- **Executive Support**
- Special Events
- Development
  - **Human Resources**

#### **Leadership Teams**

**Executive Team** 

Director

#### Littles

#### Bigs and Guardians

#### Warrensburg (2) Clinton (1)

Maryville (2)

Match Activities

& Outreach Coord.

Brand Ambassador

Brand Ambassador

\*Dir of Comm Outreach

Chief Marketing Officer

Drivers & Assistants (6) \*Business Dev. Dir.

\*Operations Dir.

\*Systems Dir

**Chief Operating Officer** 

\*Dir of Enrollment & Matching

\*Dir of Match Support & Quality Assurance **Chief Program Officer** 

**Events Coordinator** Events Coordinator Events Systems Mgr

\*Director of Events

Grant Writer

Corp Partners Coord. Donor Engagement Mgr \*Dir Individual Giving

\*Dir Corp Partners Chief Dev Officer Chief People + Financial Officer

Chief Executive Officer

Board of Directors, Big Impact Group, JEDI Advisory Board, Thrift Operations Board, Family Advisory Board, Ambassadors & Community Supporters





ALFREDO GARCÍA RG Capital Partners



ANDREW GILSTRAP
GFI Digital Inc.



**ANDY WILTZ**Woof's Play & Stay



**ANTHONY CAREY**Sensata Technologies



ASHLEY MAHONEY
Hello Big Idea



CHRIS EVANS
Evardy Construction



CHRIS KOLQUIST Koliway LLC



DANA JERMAIN
Deloitte



DANA TATUM GEHA



**DELIA MARIN**Tico Productions



ERICA JONES

MMC Corp



ISAAC COLLINS
Yogurtini Frozen Yogurt



**JEFF JANDA**Saint Luke's Hospital



JEFF DREILING
Complete Legal



JULIE AITKENS KONSC



KIRSTIN BORMANN
H&R Block



LIZ LEWIS
UMB Bank



LOVELL HOLLOWAY Vantage Airport Group



Meraki Investments LLC



Ferrell Capital, Inc.



McCownGordon Construction



Burns & McDonnell



Haas & Wilkerson Insurance



YOLANDA WALDON

Literacy KC



**ZORAYA ROWLANDS**J. E. Dunn Construction











## LEADERSHIP GROUPS

#### AMBASSADOR NETWORK

Andre' Davis

Antonio Castanon **Brad Markes Brooke Douglas** Bruce Copeland Brynn Ferraro Chris Rosburg Christopher Ferraro Cynthia Simpson Daniel Kusmin Derek O'Dell Derek Dummermuth Doug Jones Ed Broxterman Faron Neal Greg Dennis Ian Finch Jason Taylor Jennifer Matney Jeremy Schafer Jerry Cooke Jessica Taylor Jim Lipari Kat O'Connor Hoover Kathy Smith Kevin Kalish Kyle Rohde Kyle Myers Lee Brumitt Marc Woodward Mark Carter Matt Pennington Matt Linski Melissa Seiler Michael Giangregorio Paul Kushnir Rachel Pegg Rachel Smith Rik Siro Rob Smith

Robert Sprague

Ruth Brackney

Sean McCarthy Shane Gordon Shannon Stites

Sandy Aschenbrenner

Taylor Grossenkemper

Ryan Shreve

TJ Collins Tom Holcom Tommy Kennedy Whitney Elyachar

#### THRIFT OPERATIONS BOARD

Alex Block Bethany Waddleton Brandon McManamy Brett Wacha **Brian Thomas** Cameron Wilkerson **Emily Haas** Jason Buck Jeff Shipley Manuel Aquino Maria Hoheusle Melanie Tull Michael Briscoe Mike Rivera Nick Giuliani Robert Beltrame Sandra Watts Scott Keen

#### FAMILY ADVISORY BOARD

Amy Drake Angela Washington Ashley Brockington Cecily Griffin Charlynn Marshall Cindy Villa Aguirre Deborah Murphy **Ebony Love** Fawn Lee Gieselle Taylor Kizwana Daniels Mandy Danforth Marjorie Frazier Natasha Grant Pateisha Royal Patrice Amos Tamieka Robinson Tonette Cooper **Xavier Hankins** 

#### **BIG IMPACT GROUP**

Alex Atkinson Andrew Vogliardo Anthony Valles **Avery Bowers** Caroline Shannon Chad Gerdes Charlie Mosher Cody Blevins Dania Isidro Dave Gardner Derek Stuchlik Emily Thorpe Erin Williamson Jessica Jackson Jessica Marsh Jordan Canupp Justin Mutzbauer Kaitlyn Steinacher Kate Marxkors Kristina Iyamu Liz Black Loryn Polo Mackenzie Magwire Megan Heyen Megan McClure Melanie Clark Michael Klingler Michelle Fontes Michelle Villagrana Noah Benham Olivia Meyer Paul Silvio Ryan Hembrough Sam Zimmerman Shannon Kilkenny Sydney Sutherland Teagan Bruce Tiandre Miller Tim Jardine Tony Dougherty Zach Boswell Zach Harsch

#### **JEDI ADVISORY BOARD**

Alfred Jones Allie Rojas-Meier Braulio Rivas Brian Kantanka **Brittany Connor Brooke Thies** Casi Riegle Cathie Chesen Christopher Moore Cleo Van Vlack David Rodriguez Denise White Dontavious Young Hao Quach Iheanyi Amadi Jay Hernandez Jenna Scott Jordan Russo-Hicks Kimberlee Fields Kyra Kendrick Langston Jones Lauren Rios Leigh Doner Makenzy Jean Mohamed Dia Morgan España-Benitez Natalie Gonzales Nicolette Rodriguez Omar Husain Quincy Crutchfield Rani Lange Sami Dunn Shapree Marshall Sydney Goldberg Veronica Ford











