



# OUR IMPACT

## LITTLES

100%

Graduated high school on time this year

91%

Say their Big has taught them something new

89%

Say spending time with their Big makes them feel better about themselves

## PARENTS / GUARDIANS

83%

Say they have noticed a positive change in their child since enrolling in BBBS

“

I have been able to be a better parent, and my family has been better off having had the good fortune to be a part of Big Brothers Big Sisters. I will always be thankful for the unforgettable moments and relationships that of which we have been blessed.

”

- Rebecca S. Weigand

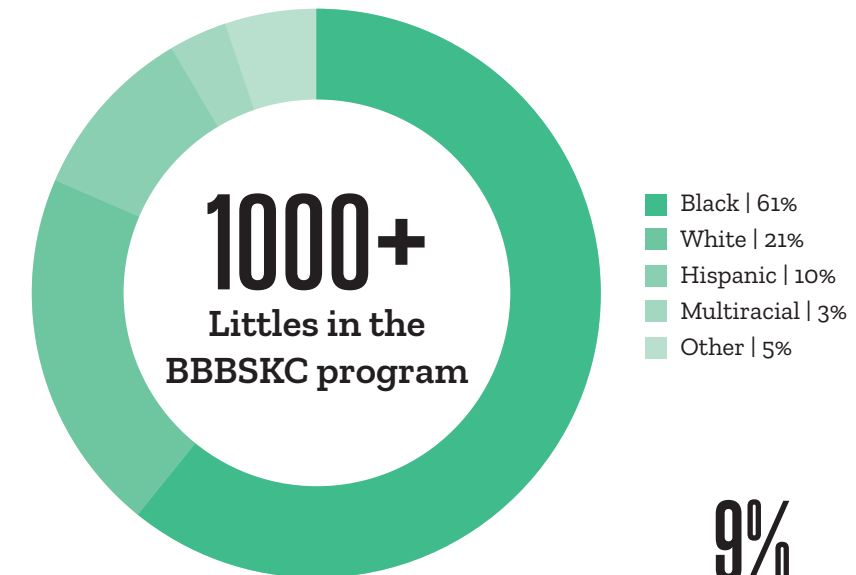
# ABOUT BIG BROTHERS BIG SISTERS

## STANDING TOGETHER TO DEFEND POTENTIAL

In a world of causes, we make a difference by creating professionally supported, one-to-one Matches for kids who want to realize their full potential. There are over 270 BBBS affiliates across the U.S. BBBSKC has consistently been recognized as one of the top agencies in the country for growth and quality of service.

## OUR PURPOSE

To clear the path to a child's biggest possible future.



283  
NEW MATCHES  
made in 2025

9%  
Management  
& General

22%  
Fundraising

2026  
Budget  
\$5,962,000

69%  
Program



# LITTLE BROTHER TAVEN

“ I’m way more confident than before I was matched. I’m comfortable with my Bigs and they are like family to me. ”

— Taven, Little Brother

# DO SOMETHING BIG

We don't have to create potential—we just have to defend it.

Big Brothers Big Sisters Kansas City serves children and teens primarily from one-parent homes who want and truly need a mentor. BBBSKC matches Littles in 2nd-11th grade with Bigs in a one-to-one, life-changing friendship. Bigs and Littles hang out 2-3 times a month for a few hours doing normal, everyday activities like going to see a movie, playing games, going out to eat, or just hanging out!

Each Match is supported by a dedicated Match Support Specialist who is always there to provide resources and support specific to the Little's age. With a Big in their life, children and teens in the BBBSKC program are empowered to ignite their potential as they grow in their self-esteem, earn better grades, and develop a lifelong friendship with their Big.

There are over 200 children waiting to be matched to a Big. Find out more at [bbbskc.org/beabig](https://bbbskc.org/beabig).

## Requirements:

- Be at least 21 years old
- Have a valid driver's license
- Commit to be a Big for at least one year
- Meet with your Little 2-3 times a month
- Maintain ongoing communication with Big Brothers Big Sisters staff

# LEADERSHIP GROUPS

Recruitment and applications for these groups take place in the fall of each year. If interested, please let us know so we can reach out when we begin that process.

## BOARD OF DIRECTORS

Our dedicated and talented Board of Directors leads the BBBSKC agency in making important decisions and guiding BBBSKC to success.

## THRIFT OPERATIONS BOARD

This Board focuses on BBBSKC's partnership with Savers Thrift Stores and the clothing donation business. They make decisions that lead to a productive and profitable model that provides funding to the BBBSKC program.

## BIG IMPACT GROUP

The Big Impact Group is a group of dedicated young professionals who volunteer their time, talents, and energy to support fundraising and recruitment initiatives.

## JEDI ADVISORY BOARD

The Big Brothers Big Sisters JEDI Advisory Board is a group of community leaders who work to increase exposure of the program in diverse communities, recruit Bigs, and champion justice, equity, diversity, and inclusion for the agency.

## BBBSKC AMBASSADORS

BBBSKC Ambassadors serve as volunteer leaders who foster the agency's growth and good work following the conclusion of their formal responsibilities as part of one of the BBBSKC boards. This group invests in special scholarships to provide deeper support to our Littles and their families.





# THE LEGACY INVITATIONAL

Legacy is the premier client-entertainment golf tournament for community and business leaders in the Midwest. Golfers enjoy an extraordinary gift salon and more unmatched player amenities including: car wash, gourmet breakfast, massages, hot-towel shaves, cigar emporium, and more.

## IN ATTENDANCE

- Approximately 300 participants
- Demographics - Supporters ages 21+
- Team sponsors looking to entertain clients or reward staff

## HIGHLIGHTS

- Premier client-entertainment event
- Gift salon, car wash, massages, shaves, etc.
- Held at Loch Lloyd Country Club and Oakwood Country Club

## WHEN

May 18<sup>th</sup> and June 8<sup>th</sup>

## GOOD FOR

Client-Entertainment & Marketing

## ESTIMATED IMPRESSIONS

150,000+



# SUMMER BOWL FOR KIDS' SAKE

Bowl for Kids' Sake is one of Big Brothers Big Sisters' largest annual fundraisers and one of the biggest fundraisers in Kansas City. This month-long event encourages companies and individuals to form a team, fundraise for BBBS, and enjoy a bowling party with food, drinks, and entertainment.

## IN ATTENDANCE

- Over 3,000 attendees
- Demographics - Supporters of all ages

## HIGHLIGHTS

- Corporate team building opportunity
- Free bowling, pizza, beer, soda, and great prizes
- Simple web-based fundraising

## WHEN

July 8-24<sup>th</sup>

## GOOD FOR

Employee Engagement & Marketing

## ESTIMATED IMPRESSIONS

350,000+



# BIG & LITTLE DAY AT THE K

Big & Little Day at the K is our largest match event of the year, taking place at a home Royals game at Kauffman Stadium. Nearly 400 Bigs and Littles come together to enjoy a tailgate dinner and to cheer on the Kansas City Royals.

## IN ATTENDANCE

- Approximately 600 attendees
- Demographics - Supporters of all ages, Bigs and Littles, Corporate and Community Partners

## HIGHLIGHTS

- Largest annual gathering of active BBBSKC matches
- Kauffman stadium suite tickets; Opportunities to meet and engage with current Bigs, Littles, and other supporters

## WHEN

August

## GOOD FOR

Employee Engagement, Marketing, & Mission

## ESTIMATED IMPRESSIONS

180,000+



# RISE: A ROOFTOP EXPERIENCE

Rise is a unique event where attendees crawl through the rooftops of the Crossroads Arts District. Guests enjoy food, drinks, music, and themed fun as they travel from one rooftop to the next, ending with an after party celebration.

## IN ATTENDANCE

- 1,500+ attendees
- Demographics - Supporters, ages 21+
- Corporate Partners, BBBS Supporters, Community and Business Professionals

## HIGHLIGHTS

- Incredible rooftop views of the Kansas City skyline
- Access to private rooftops in the Crossroads Arts District
- Client-entertainment and networking opportunities

## WHEN

August 29<sup>th</sup>

## GOOD FOR

Client-Entertainment & Marketing

## ESTIMATED IMPRESSIONS

182,000+



# MOST WANTED AUCTION

Annually, a class of dynamic, charitable, and passionate professionals are chosen to be honored as Kansas City's Most Wanted. These individuals are movers and shakers who are making a big difference in their profession and in their community. Each Honoree is recognized in *The Independent*, leads a fundraising campaign, and puts together a once-in-a-lifetime auction package to be auctioned off at the event.

## IN ATTENDANCE

- Approximately 800 attendees
- Demographics - Supporters ages 21+

## HIGHLIGHTS

- Live auction and silent auction
- Unique, once-in-a-lifetime auction packages
- Client-entertainment and networking opportunities

## WHEN

December 12<sup>th</sup>

## GOOD FOR

Client-Entertainment & Marketing

## ESTIMATED IMPRESSIONS

200,000+



# CORPORATE CLUB

The Corporate Club brings leaders of small-to-mid sized companies together to collectively make a big impact for Big Brothers Big Sisters. Through company support and employee participation in special events, the Corporate Club becomes our largest corporate sponsor and helps to defend the potential of hundreds of kids in Kansas City every year.

## MEMBERS

AdventHealth, AesthetiCare MedSpa, Aramark, AT Industries, Baron Contracting, Black Diamond Advisory, Canvas Wealth Advisors, Complete Legal, Cushman & Wakefield, Easton Roofing, Enterprise Bank & Trust, Fifth & Emery Frozen Yogurt & Chocolate, FlipSwitch VR, Heritage Tractor, Holladay Distilling Company, HUB International, Injury Law Associates, JL Construction, KR Johnson, M.B. Meek Group, Mazuma Credit Union, MCPC, Metro Metal Sales, Mike's Wine & Spirits, Morgan Hunter, Moss Marketing Group, Office Products Alliance, OPES Companies, Palacana, Peter and Cindy Dunn Foundation, Phoenix Renovation & Restoration Services, Smart Pro Technologies, Square One Studio, Stephens | Heffner Financial Partners, Superior Moving Company, Taylor Forge Engineered Systems, Tiki Taco, Titan Protection & Consulting Partners, TORQ Distribution, Two West Advisors, UBS Financial Services, Venue Smart, Woof's Play & Stay, X-Golf Leawood

## BENEFITS

Members receive benefits throughout the year to entertain clients, engage employees, network with KC business leaders, and participate in professional development opportunities all while gaining marketing and brand exposure in the community by partnering with BBBSKC.

## ADDITIONAL OPPORTUNITIES

BBBSKC comes together several times a year with Corporate Club members to draw for additional benefits such as:

- Player spots in The Legacy Invitational
- Once-in-a-lifetime experiences
- Luxury Suite Tickets



# GIVING CIRCLE

# EMPOWHER

**EmpowHER is an annual giving circle focused on female professionals in the Kansas City community who are giving \$2,400+ annually.** Members will have the chance to give, volunteer, and grow their impact with the agency through opportunities supporting our single moms and our Big and Little Sisters. **The time commitment is Little but the impact is BIG!** There will also be opportunities to connect with other members and female leaders of the community. EmpowHER celebrates the impact of all of the women who support and participate in BBBSKC!

**EmpowHER Benefits:**

- Exclusive networking and event opportunities
- Mission-based volunteer opportunities
- 2 tickets to either RISE! A Rooftop Experience or Most Wanted Auction
- Recognition on website
- Tailored newsletter with agency highlights and stories of impact

*"Growing up in a single parent family, my mom was often not able to be there for me as often as I know she'd have liked, because we needed to make ends meet. As an adult, that experience has stayed with me, and I was determined that I would do what I could to support families like my own – and particularly those little girls like me. I've been Matched with Adriana for more than eight years now, and it has truly been one of the greatest joys of my life. My world is so much richer for this Match – and I hope hers is as well!"*

– Stephanie Meyer, Big Sister

## MATCH ACTIVITIES

BBBSKC puts on over 100 Match activities for Bigs and Littles every year. From game nights and cooking classes to rock wall climbing and ju jitsu, our team offers incredible and FREE opportunities for Bigs and Littles to have fun spending time together every week.

*We work with local companies to provide free activities and food for all of our Matches. Know of a potential partner or want to host an activity yourself? Let us know!*



Annual Halloween Party



Annual Holiday Party



Private Tour of Arrowhead Stadium



Tennis Clinic



Match Miles Urban Hike



Songwriters' Studio



**70**

Little Sisters currently on the waitlist



**427**

Big & Little Sister Matches in KC



**57%**

of Littles from single-mother households



# MONTHLY GIVING PROGRAM



Match Makers is BBBSKC's monthly giving program. Each month your contribution will introduce a new waiting Little to their Big. Contributions of \$25, \$35, \$50, or an amount of your choice will be automatically deducted from your debit or credit card each month. You will receive monthly stories about the friendships you are creating. This is an easy way to make a big impact.

**\$25/MONTH** Covers the cost of child and volunteer orientation

**\$35/MONTH** Covers the cost of the first introduction between a waiting Little and Big

**\$50/MONTH** Covers the cost for ongoing support to grow the Big and Little friendship

**\$\_\_ /MONTH** Defends the potential of a Little  
YOU CHOOSE

Visit [www.bbbskc.org/give](http://www.bbbskc.org/give) to find out more about being a Match Maker.



# YOUR IMPACT

## DEFEND POTENTIAL IN KANSAS CITY

In the past 5 years, BBBSKC has placed about 500 Littles in jobs & internships and partnered with over 140 corporate, civic, and community organizations to prepare our Littles for the workforce. Your support makes a difference.

### THE INVESTMENT

# \$658

Supports one of the 1,000+ children we serve for a year

# \$1,715

Takes one of our 200+ waiting Littles off the waitlist

### THE IMPACT

# 100%

of Senior Littles graduated high school this year

# 91%

of Littles say their Big taught them something new

# 83%

of Guardians say they've noticed change in their child since enrolling them

# IMPACT SPONSOR

## \$10,000 | BRONZE

10A OR 10B OR 10C OR 10D

- 10A: Pick 3
- 10B: Pick 1, Pick 1
- 10C: Pick 1
- 10D: Pick 2

## \$15,000 | SILVER

15A OR 15B OR 15C OR 15D

- 15A: Pick 2, Pick 1
- 15B: Pick 1, Pick 1
- 15C: Pick 1, Pick 2
- 15D: Pick 3

## \$25,000 | GOLD

25A OR 25B OR 25C OR 25D

- 25A: Pick 1, Pick 2
- 25B: Pick 2, Pick 1
- 25C: Pick 1, Pick 1
- 25D: Pick 1, Pick 1, Pick 1

## \$50,000 | PREMIUM

50A

Multiple options apply

Rise: A Rooftop Experience | 4 Tickets  
 Legacy | Lasting Impressions Sponsor  
 Big & Little Day at the K | Event Sponsor  
 Match Activity  
 Quarterly Opportunities | Child Orientations, JEDI Efforts, Match Moments, Volunteer Orientations

Legacy Foursome \*Some restrictions may apply  
 Legacy | Challenge Hole Sponsor  
 Big & Little Day at the K | Hot Dog Derby Sponsor  
 Most Wanted Auction | Bronze Sponsor  
 Bowl for Kids' Sake | Bronze Sponsor  
 Rise: A Rooftop Experience | Bronze Sponsor  
 Corporate Club Annual Membership  
 Yearlong Match Activities | Graduation Party, Halloween Party, Holiday Party

Rise: A Rooftop Experience | Silver Sponsor  
 Most Wanted Auction | Silver Sponsor  
 Bowl for Kids' Sake | Silver Sponsor  
 BBBSKC Yearlong Sponsorship Opportunities | Child Orientations, JEDI Efforts, Match Moments, Volunteer Orientations

Rise: A Rooftop Experience | Gold Sponsor  
 Bowl for Kids' Sake | Gold Sponsor  
 Most Wanted Auction | Gold Sponsor

Bowl for Kids' Sake | Platinum Sponsor  
 Most Wanted Auction | Platinum Sponsor  
 Rise: A Rooftop Experience | Platinum Sponsor  
 \*Ask about presenting sponsorships for more options

# BENEFIT BREAKDOWN

## CLIENT ENTERTAINMENT

Legacy  
 Rise: A Rooftop Experience  
 Most Wanted Auction  
 Corporate Club Annual Membership

## EMPLOYEE ENGAGEMENT

Rise: A Rooftop Experience  
 Bowl for Kids' Sake  
 Most Wanted Auction  
 Big & Little Day at the K

## MARKETING

Rise: A Rooftop Experience  
 Most Wanted Auction  
 Bowl for Kids' Sake  
 Legacy  
 Giving Tuesday  
 E-Communications

## MISSION / JEDI

Match Activity  
 JEDI Efforts  
 Volunteer Orientations  
 Child Orientations  
 Match Moments  
 Big & Little Day at the K

# MARKETING BREAKDOWN

for Impact Sponsor

## BENEFITS

Social post(s)  
 BBBSKC website recognition  
 Company logo in The Little Snapshot(s), quaterly email newsletter  
 Website and social media badge to use for partnership awareness  
 Recognition plaque provided to company to display in office  
 Logo included on Impact Sponsor billboard

\*benefits depending on level

# OTHER WAYS TO HELP

## BIG FUTURES PROGRAM

BBBSKC's Big Futures program provides students with unique opportunities and support to help them reach their post-secondary goals. We are looking to partner with companies and organizations that can provide internship and employment opportunities, host career development workshops, or conduct business tours for students.

## LUNCH & LEARN

A great way to announce your partnership or to introduce your employees to BBBSKC is to host a Lunch & Learn at your office. Agency staff will talk in more detail about the agency and the different ways to get involved.

## THIRD-PARTY EVENTS

If you are organizing a fundraiser for your group or company, consider making BBBSKC the beneficiary of your event. Third-party events can be as simple as a jeans day at work, or a more involved, such as a golf tournament or 5k.

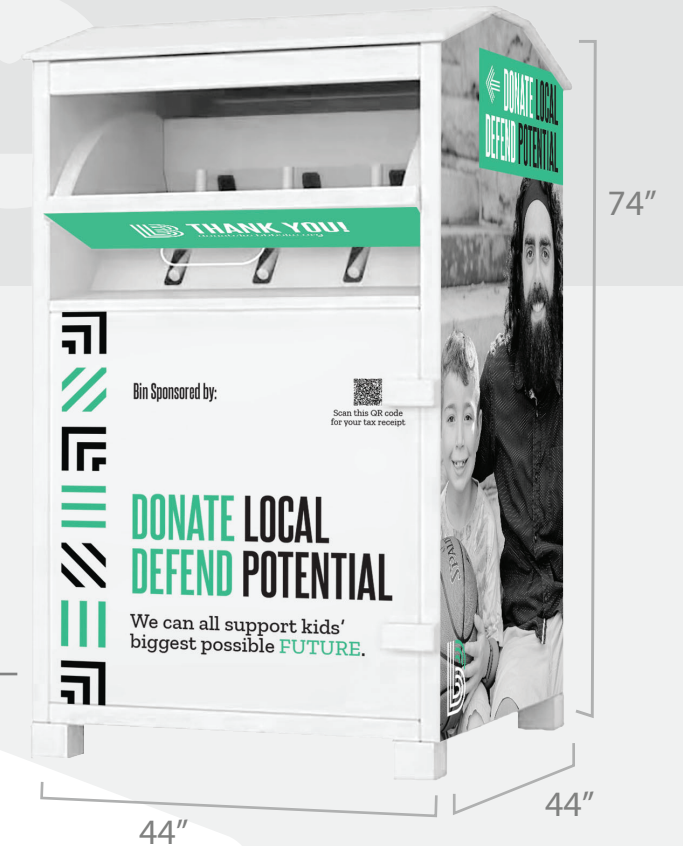
## DONATE CLOTHES

Big Brothers Big Sisters partners with all local Savers thrift stores. This provides 25% of our annual operating budget. You can help by donating clothes and household items by dropping them off at a Savers store, dropping them off at one of the 100+ BBBS bin locations, scheduling a pickup at your home, or coordinating a clothing drive at your office.

# HOST A BIN

## HERE'S HOW IT WORKS:

Items collected at Bins (and through curbside pickup) are taken to a local Savers store. Items are then weighed, sorted, and organized for resale. Savers pays BBBS for 100% of the items donated on a per pound basis. All funds are used to support the mission of Big Brothers Big Sisters Kansas City to ignite, empower, and defend potential for children by matching them with a caring adult mentor.



## DID YOU KNOW?

13  
MILLION

Pounds of thrift are diverted from landfills in KC annually!

## WHY PLACE A BIN AT YOUR LOCATION?

- Associate your company with a respected nonprofit
- Drive new customers to your business
- Know you are helping a local organization help local children
- Opportunity to join other generous business and property owners in supporting the Big Brothers Big Sisters mission

## WHY BBBS VS THE COMPETITION?

- Respected brand
- Local organization
- Attractive bins
- Hassle-free maintenance
- Smart Bin technology to alert us when it's full
- Awareness of how funds are used
- 100% of unsold items are recycled



